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**EXTERNAL LINKS & RESOURCES:**

- https://www.japanpitt.pitt.edu/essays-and-articles/culture
- https://library.osu.edu/site/manga/
- https://web-japan.org/trends/11_culture/
- https://www.asianstudies.org/store/j-pop/
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“The riotous, rich and multilayered nature of Japanese popular culture is crisply presented in this delightful overview. Hardcore student fans, bewildered teachers, and clueless scholars will all benefit from the way William Tsutsui makes sense of the diverse styles, narratives and images surfacing in manga, anime, TV drama, music, and cinema. Professor Tsutsui’s engaging guide to some of the most important themes, historical threads, and scholarly theories found in such a vast cultural domain is guaranteed to charm readers and to enhance our appreciation of its irresistible appeal and global reach.”

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