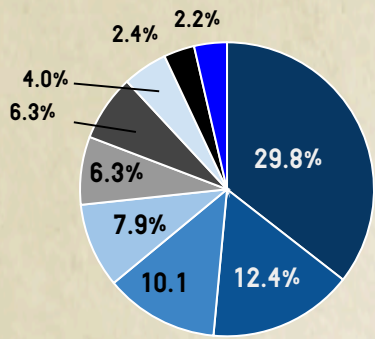
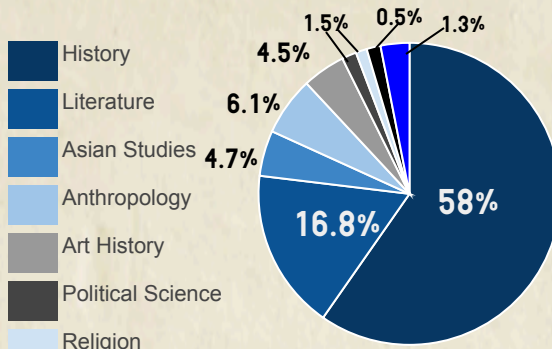


2016 Conference Attendee Demographics

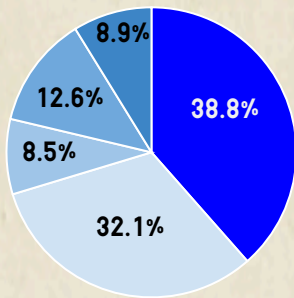
Attendees - Primary Discipline



Registration by Primary Occupation



Geographic Area of Interest



Gender



Registration by Geographic Area



	This Year		Last Year	
	2016 Seattle (No.)	(%)	2015 Chicago (No.)	(%)
USA	2485	74%	2143	77.2%
ASIA	468	13.9%	351	12.6%
CANADA	189	5.6%	85	3.1%
EUROPE	173	5.1%	162	5.8%
AUSTRALIA	59	1.7%	33	1.2%
AFRICA	1		1	

*above stats include exhibitors



USA Demographics Breakdown

	2016 -Seattle		2015 -Chicago	
	(No.)	(%)	(No.)	(%)
Pacific States (AK, CA, HI, OR, WA)	816	26.0	343	12.4
Mountain States (AZ, CO, ID, MT, NM, UT, WY)	105	3.4	76	2.7
Midwest-West North Central (IA, KS, MN, MO, ND, NE)	93	3.0	110	4.0
Midwest-East North Central (IL, IN, MI, OH, WI)	342	11.0	583	21.0
Northeast-Middle Atlantic (NJ, NY, PA)	467	15.0	382	13.8
Northeast-New England (CT, MA, ME, NH, RI, VT)	284	9.2	243	8.8
South-West S. Central (AR, LA, OK, TX)	63	2.0		
South-East S. Central (AL, KY, MS, TN)	38	1.2		
South Atlantic (DC, DE, GA, FL, MD, NC, SC, WV)	277	8.9		
Border States/ South/External States			395	14.2

*above stats do not include exhibitors